



Life's Good.

LG ELECTRONICS AI AND IOT INNOVATIONS TRANSFORMING ACCESSIBILITY OPPORTUNITIES

Expanded Smart Home Technologies Featured at CSUN Conference Support People with Visual, Hearing and Mobility Needs, Reinforce LG's 'Better Life for All' Commitment

News Summary:

- LG Electronics is leveraging the transformative power of AI and IoT to create inclusive experiences for people with disabilities.
- Smart home innovations, voice-enabled appliances and IoT sensors aim to empower independence and improve daily life.
- The company's significant presence at 2026 CSUN Assistive Technology Conference supports LG's "Better Life for All" global ESG vision.

ANAHEIM, Calif., March 9, 2026 — Global home appliance innovator LG Electronics will highlight AI-enabled smart home and accessibility solutions designed to address the unique challenges faced by individuals with disabilities at the 2026 CSUN Assistive Technology Conference, March 9-13 in Anaheim.

Building on its presence as the first home appliance company to exhibit at last year's event, LG will showcase the transformative power of artificial intelligence (AI) and the Internet of Things (IoT) to create inclusive experiences through its enhanced product lineup supporting the company's global ESG vision: "A Better Life for All."

AI-enabled user-centric smart home features deliver accessible benefits

"Accessibility continues to guide our innovation philosophy," said Justin Hong, Head of ESG Strategy, LG Electronics. "We are committed to delivering solutions that empower independence and improve daily life, and the new technologies on display at CSUN exemplify how LG aims to create a better life for all individuals."

At the 2026 CSUN conference, LG is demonstrating its expanded set of smart home features that demonstrate the company's user-centered approach leveraging AI and IoT to address issues experienced by individuals with disabilities. Featured innovations include ThinQ ON, IoT sensors and visual alerts, as well as the LG Comfort Kit:

- **ThinQ ON:** The LG AI hub for accessibility, ThinQ ON provides voice-based control and spoken guidance for appliance operations, supporting users with visual or mobility limitations.

- **IoT Sensor with Visual Alerts:** When connected to ThinQ ON, the IoT sensor converts appliance sounds—such as door-open alerts—into light-based notifications, helping deaf and hard-of-hearing users receive important alerts throughout the home.
- **LG Comfort Kit:** Developed in response to user concerns, the Comfort Kit includes several accessories to make appliances easier to operate. It features elements such as easy handles for people with limited strength to open the laundry detergent drawer and washer and dryer doors, and an easy-to-use dial for washing machines.

New kiosk incorporates various assistive technologies for B2B applications

LG will also preview a new accessible B2B kiosk that integrates screen-reader support, height-adjustable display for wheelchair accessibility and sign language video guidance. Co-developed with Dot Inc., a global leader in braille display technology, the kiosk also includes Dot's tactile braille module and a unified interface designed to support users with visual, hearing and mobility impairments.

LG engages with disability community to advance “Better Life for All” mission

In addition to the innovations on display at its booth, LG will be hosting sessions on March 11 and March 13, presenting its comprehensive global accessibility initiatives designed to power independent living and inclusive design through collaboration with the disability community. Featuring LG smart home, products and accessible technology experts from the United States and South Korea, the sessions will highlight how AI-enabled accessible technologies and products help create a better life for all.

As part of its global accessibility initiatives, LG has invited a teacher and two high school students from the Seoul School for the Deaf to attend the conference. LG's first youth-oriented accessibility invitation program at CSUN, the program aims to provide deaf Korean students with firsthand exposure to global accessibility innovations and to encourage peer-to-peer sharing through video content that the students will produce and upload to their school's YouTube channel.

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About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. www.LG.com.



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